**STARDUST SHOWCASE**

**Event overview:**

In the graphic designing event, students will create an E-Brochure on the topic which would be disclosed at the time of the event. Students will design an E-Brochure and get a chance to showcase their designing skills in a digital format. They will learn how to create eye-catching and engaging E-Brochures.

**RULES:**

1) Requirements for the competition

1) Minimum 3 GB Graphics Card

2) Continuous internet connectivity

3) RAM Required 8 GB, 16 GB or more

4) Power Backup must needed

5) Software can be used: 1.Photoshop 2.Canva

6) Participants will get only 2 hours to perform and create an E-BROCHURE of 4

pages.

7) The topic of the Competition will be declared at the venue only.

8) The content of the E-Brochure should be well defined.

9) Use of AI Tools is strictly prohibited. Any team found using AI Tools would be

eliminated out of the event.

10) Only 1 candidate from a team will be allowed to design the brochure, the other

candidates will provide assistance and help in the ideas.

11) The decision of the judges will be final. The result will therefore not be altered at

all.

12) After making E-Brochure the participants will be mailing it to the host school and

then it will be displayed on a projector in front of all the participants and judges

before judgement.

13) E-Brochures received after a 2 hours time limit would be given overall negative

marking of 2 points.

**Eligibility Criteria:**

1. Students from classes IX–XII are eligible participants

2. Only ONE group from a school can participate with maximum of 4 participants for

creating E Brochure.

**Provided and Expected Items:**

1. Students will bring their own system of required configuration (laptop) and the host school can provide Wi-Fi facility. It is advised to bring your own data pack to ensure internet stability throughout the competition.

**Itinerary:**

Timeline for the event: 3.5 hours

1) The event will begin with the introduction of each team and facilitation of the

judge in the first 30 mins.

2) The rules and regulations will be announced to all the respective teams in the

next 15 mins.

3) All the doubts and queries would be made clear before starting the competition in

the next 15 mins.

4) A timeline of 2 hours will be provided for the creation of E-Brochure.

5) Judgement and the presentation of each E-Brochure by all the team would be made in the last 30 mins.

**Other:**

It is advised to all the participating teams to carry their own system of minimum required configuration and a data pack for internet stability throughout the event.

Judgement Criteria-

The E-Brochure will be judged on basis of following criteria

A. Creativity-10

B. Content Quality-10

C. Color Scheme-10

D. Design-10

E. Type of Images used-10

F. Relevance to topic- 10

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